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Business Description: Ventech provides fleet managers, vehicle owners and portable equipment consumers who need fast, abundant heat while reducing fuel consumption, emissions, and increasing comfort and safety with verifiable cost reduction. Unlike fuel-fired heaters, Ventech's LHG provides the highest performance

- Dramatic reduction (>50%) in Engine & Cabin Warm Up time - Enhancement to Passenger comfort and safety.
- Reduction in Total Hydrocarbon and Carbon Monoxide emissions.
- Increase in Vehicle Fuel Economy (factoring in reduction in Engine Idle Time).

Management Team:

Jeremy J. Sanger: Founder, President & CEO
 Chris Connolly: General Manager & COO
 Franco Garavoglia: Chief Engineer
 Erin Taylor: Program / Production Manager
 Jim VanLent: Electronics Engineering Manager
 Reid Landis: Sales & Marketing
 Rick Wilson: Engineering & CATIA
 Janet Adkins: Controller (interim)

Industry: Transportation, Manufacturing, Alternative Energy

Number of Employees: 5-10

Bank: LaSalle Bank

Accountant: Mitchell Simon, CPA PC

Law Firm: Dykema

FF&E: \$260,000 equipment & inventory

Amount of Financing Sought: \$750,000 (Round B)

Current Investors: 15 Investors including multiple professionals and an Investment Fund.

Use of Funds: New product launch - Production & inventory costs & cash flow. Ongoing product development and production readiness for follow-on product launches.

Patented with over 16 other patent applications worldwide. First product (2008) is a heating system for School Buses that eliminates the need to wait for the vehicles engine to reach operating temperature (idle reduction). Technology is validated and ready for production. Limited production is completed using global sourcing.

Company Background: LLC (Michigan). Founder began development in mid-1990's, formed Ventech in 2003. Certified Tier1 supplier. Currently working with several vehicle OEM's including car, truck, school bus, and commercial truck manufacturers.

Summary of Business Strategy: Ventech's business model is two-fold. Our revenue will generate from Direct Sales & Manufacturing in low volume / high dollar niche markets, and through Licensing Income for high volume / low margin applications via a global strategic partner. All other niche markets including non-automotive transportation sectors and alternative energy will be assembled in-house (through a global supply network) and sold directly. Ventech previously licensed the technology (2006-2008) and received \$4.5M in license-related revenue and \$16M was invested by the licensee in product development, manufacturing, and global market development.

Products & Services: Series 500 & Series 513 Rapid Supplemental Heater, Consumer & industrial products (in development) including hot water pressure washers and a wind turbine for residential heating & hot water consumption (patent pending).

Technologies/Special Know-How: Liquid Heat Generation (LHG), patented 1997 USPTO# 5,683,031. 16 patent applications covering Brazil, Canada, China, India, Europe (EC), Mexico, Russia, Japan, South Africa, and South Korea.

Markets: Global vehicle & transportation markets (global supplemental heater market =<10M units/year). Global Consumer & Commercial power equipment markets (power tools). Wind turbine markets.

Strategy & Distribution: Automotive OE (car, Pickup, SUV): License revenue through major global Tier1. 2008 School Bus Heating System launch: Direct sales to School Bus OEM's. School Bus after-market: Distributor network based on existing school bus distributors and parts suppliers. All other markets: Combination of direct sales, distributors, and independent representatives within the military, marine, off-highway and emergency vehicle markets.

Competition:

- Electric Heaters (PTC: 600w - 1.5kW, manufactured by Visteon, Behr, Beru): Limited heat output. Cost-: \$100/kW
- Fuel Operated Heaters (FOH: 5kW - 13kW typ., manufactured by Eberspacher, Proheat, and Webasto): Utilizes a naked flame. Complex, bulky, regarded as unmarketable in the US at an OE level. Cost-: \$ 92/kW
- Viscous Heaters (VH: 1.0kW - 1.6kW, manufactured by Toyota, Behr, Borg Warner): Engine driven device, limited output (max 1.6kW). Popularity faded in recent times due to the limited performance (marginally superior to the PTC). Cost-: \$ 62/kW
- Ventech (LHG: 5kW - 13kW). Similar packaging to the VH, output equal or better than FOH, no flame, offers diverse flexibility in many global markets. Cost-: \$ 26/kW

Outlook: Unique patented new technology that will revolutionize the consumer's expectations of time to comfort. First in Class: New Heating Technology. Best in Class: fastest Cabin Warm Up with idle reduction & fuel saving benefits. Broad application base including emerging markets such as alternative energy. A revolution in heat generation technology.

Exit Strategy: 6yrs. Sale or IPO.

Financial Projections (in 1000's)					
	2008 (Aug)	2009	2010	2011	2012
	Actual	Projected	Projected	Projected	Projected
Revenue	\$ 1,193	\$ 2,889	\$ 15,830	\$25,442	\$48,193
EBITDA	\$ 217	\$ 415	\$ 5,526	\$ 11,295	\$26,333



Series 513 Liquid Heat Generator