



## **PRIDATCO INC.**

Private Data, C2B, Privacy Best Practices

### **WHO WE ARE:**

Pridatco Inc., the Private Data Corporation, is using established technology created for banking transactions and developing coding so that medical records across the country may be linked. In addition, we have subsidiaries showing people how to take control of their identities and receive compensation from the use of their private data, and a secure data-storage site where people can upload all types of personal data, from photos to music to financial records to final planning.

### **PRIDATCO BUSINESSES:**

#### **BizBanc and MedicalBanc**

Doing business since 1991 processing electronic financial transactions. Infrastructure is completed on the expansion into medical and consumer data storage areas. More than 100 clients. Have contracts for cloud servers from Microsoft (Azure), Rackspace and Amazon. Compliant with X12 financial protocol.

#### **MedRLS (Medical Record Locator Service)**

MedRLS enables interoperability of the new national electronic healthcare network, a requirement of the federal government and a source of \$19 billion in funding of electronic health records (EHRs). The first client for MedRLS will be populating metadata on 30 million patients in 37 states. Access is by subscription and per transaction fees.

#### **Everything I Value (EIV)**

EIV offers secure online storage for personal data, medical data (from MDE), valuable documents (wills, insurance) and memories (pictures, etc.). Ongoing incremental revenue for the company through future subscription fee after first year free.

#### **I Own My ID (IOwnMyID.com)**

Through this membership organization, individuals will assert their privacy rights and receive the tools to obtain legal property rights in their data, share in the value of their personal consumer profile, financial and medical data repository. This patent-pending innovation will create the C2B sector.

### **REVENUE**

Pridatco's initial expansion activity will move BizBanc from fee-based transactions of electronic funds to add fee-based transactions of electronic data (MedRLS), and fee-based transactions of electronic profiles (IOwnMyID), as well as subscription-based transactions of electronic records and digitized personal records (EIV).

### **PRIDATCO PRINCIPALS:**

**George Blake**, CEO, former newspaper editor (Cincinnati Enquirer, Fort Myers News-Press, Pacific Daily News) and corporate chairman (BrandWatch Global Technologies, InQbate Systems). Earned series 6, 66 and 7 licenses from NASD.

**Larry Aultman**, VP/IT, 27+ years in industrial computer, data communications systems, and healthcare; has provided engineering services to top multinational companies.

**Thomas Brannon**, VP/Research, Pridatco founder and developer of the company intellectual property; 15 years with Ford Motor Company financial and credit divisions. Background in law, communications, Internet marketing and IT.

**PRIDATCO ADVISORS:** Newspaper editors and publishers (whose work has produced nine Pulitzer prizes); legal experts; business and marketing experts; medical practitioners.

**CUSTOMERS (MULTIPLE):** Individuals seeking ownership and value for their data; physicians and hospitals seeking patient data and/or compliance with EHR requirements and to receive federal incentives; companies seeking to purchase voluntary personal/consumer data; individuals seeking secure storage of data; businesses, charities and business associations seeking BizBanc financial services (similar to PayPal).

**OPERATIONS AND SCALE:** Each of the subsidiaries will become a multimillion-dollar business, aided by interaction with other Pridatco companies.

### **FINANCES:**

Pridatco Founders and Officers own 100% of Pridatco Common Stock and have invested \$3 million over 3 years of planning, design and legal work. Pridatco is currently negotiating the placement of Class A Convertible Preferred Shares. Proceeds will be used to accelerate growth and for general operating expenses.

**EXIT STRATEGIES** We believe Pridatco has the potential to be hugely successful, and we will be setting the stage for joint ventures, licensing or outright acquisition of Pridatco and/or its subsidiaries.

### **CONTACT INFORMATION**

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